



FIELD DAY OF FUN!



Minds Matter  
Denver

**THE MINDS MATTER *GROWIN' UP GAMES* | FIELD DAY OF FUN!**  
Saturday, August 3, 2019 | 2 - 5pm | Tivoli Quad on the Auraria Campus

# WHY DO KIDS GET TO HAVE ALL THE FUN?

Think back to when you were in school. What was your favorite day of the year? Field Day of course! So come join us as a team to hop, skip, and squirm your way to victory. At the **MINDS MATTER *GROWIN' UP GAMES***, you and your friends can play for a purpose!

**THE MINDS MATTER *GROWIN' UP GAMES*** is a first-of-its kind Denver event that turns adults into kids to help kids become adults. Come out and play, and help us prove that **GENIUS HAS NO ZIP CODE**.

Grab a team of five and compete in games such as 3-legged race, dizzy bat relay or dunk tank! Here's how you can enter to play:

- Register for \$25 per person (and get 2 drinks, all kinds of food and the best walk-out music outside of Coors Field).
- Get sponsors from your network (by raising \$200 or more per person, with prizes going to the top fundraisers!)
- Come gameday, your team will be pitted against others in hilarious, low stakes races which are sure to bring you back to your days winning blue ribbons in elementary school. The winning team will take home a sweet trophy, awesome prizes, and clothing soaked with the sweat and tears of a champion! So get silly and have a field day!

And everything you raise goes to support Minds Matter's 100% success helping low-income high school students get into college with scholarships.

Minds Matter of Denver is on a mission to prove that it's access, not ability, that limits college success for Denver students. We connect bright students from low-income families with the relationships and resources often reserved for more affluent peers, including: accomplished mentors who provide consistent guidance for three years, weekly college-prep instruction, and prestigious summer programs at top-tier universities.

As a result we keep it 100%:

- **100%** of Minds Matter graduates attend summer programs
- **100%** of Minds Matter graduates complete high school on time
- **100%** of Minds Matter graduates are accepted to a four-year college or university
- **100%** of Minds Matter graduates receive scholarships
- **100%** of Minds Matter graduates are guaranteed admissions and efforts to meet 100% of financial need at the Colorado State University System, Metropolitan State University of Denver, and University of Colorado-Denver (unprecedented partnerships nationwide).

# SPONSORSHIP OPPORTUNITIES

	\$15,000 Prom Court Sponsor	\$5,000 Head of the Class Sponsor	\$2,500 Most Likely to Succeed Sponsor
TEAMS INCLUDED IN SPONSORSHIP	5	3	2
PARTICIPANTS	25	15	10
NAME INCLUDED IN THE EVENT TITLE	X		
TWO MINUTE SPEAKING OPPORTUNITY	X		
VERBAL RECOGNITION FROM THE PODIUM	X	X	X
RECOGNITION IN EVENT MATERIALS	Prominent logo placement	Logo inclusion	Name listed
ACKNOWLEDGEMENT ON MINDS MATTER SOCIAL MEDIA	X	X	X
PROVIDES FUNDING SUPPORT FOR	Three mentees to participate in the 2019/20 school year	One mentee to participate in the 2019/20 school year	One student's summer program participation

For more information and to purchase event sponsorships and tickets visit:

<https://secure.qgiv.com/event/mmdgrowinupgames2019/>

Visit us on Facebook: [www.facebook.com/MindsMatterDenver](https://www.facebook.com/MindsMatterDenver)

\*Specific or customized sponsorship packages can be negotiated on a case-by-case basis. Contact Shawna Mounsey, Vice President of Development, at [Shawna@MindsMatterDenver.org](mailto:Shawna@MindsMatterDenver.org) to discuss specifics.



---

Minds Matter of Denver is on a mission to prove that it's access, not ability, that limits college success for Denver students. We connect bright students from low-income families with the relationships and resources often reserved for more affluent peers, including: accomplished mentors who provide consistent guidance for three years, weekly college-prep instruction, and prestigious summer programs at top-tier universities.

As a result we keep it 100%:

- 100% of Minds Matter graduates attend summer programs
- 100% of Minds Matter graduates complete high school on time
- 100% of Minds Matter graduates are accepted to a four-year college or university
- 100% of Minds Matter graduates receive scholarships
- 100% of Minds Matter graduates are guaranteed admissions and efforts to meet 100% of financial need at the Colorado State University System, Metropolitan State University of Denver, and University of Colorado-Denver (unprecedented partnerships nationwide).

We've had 1 Boettcher Scholar, 5 Gates Millennium Scholars, and more than 20 Daniels Fund Scholars, 200 point average SAT score improvement, more than 200 volunteers in Denver (only 4 paid staff), and 245% growth since 2012 (from 29 to more than 100 students). We have expanded our programming to four sites this school year which is the first step in achieving our audacious plan to ensure All Our Kids In Colorado Earn College Choice by 2027.